

# THE NEXUS SUMMIT

Optimizing Interprofessional  
Clinical Learning Environments:

BETTER CARE

BETTER VALUE

BETTER EDUCATION



2019 SPONSORSHIP PROSPECTUS



NATIONAL CENTER for  
INTERPROFESSIONAL  
PRACTICE and EDUCATION

## WHY SPONSOR THE NEXUS SUMMIT? A NOTE FROM THE CO-CHAIRS

The Nexus Summit 2019 marks an important step in the evolution of interprofessional health care practice and education — to purposefully engage the full range of stakeholders in health care for dialogue and action. Recognizing that everyone in health care shares a common goal of improving quality and value, we also understood that the needs of each stakeholder group would vary. So we went out and talked to lots of people — from every sector of health care to learn what mattered to them. We listened carefully to the words they used — and then tried to capture them.

The title of the Nexus Summit 2019 is ***“Optimizing Interprofessional Clinical Learning Environments: Better Care, Better Value, Better Education.”*** Each word is intentional – and connected to the power and potential of collaborative practice and education to improve health care, deliver higher value and assure that we prepare the workforce for the work today and ahead.



Barbara F. Brandt, PhD, FNAP



Gerri Lamb, PhD, RN, FAAN

Nexus Summit 2019 will be held at the Hyatt Regency Minneapolis on August 18-20. Throughout the Nexus Summit, participants will be exposed to examples of organizations and industries that are pushing the boundaries in interprofessional health care and health professions education.

By becoming a sponsor, you gain exposure to over 400 stakeholders across practice and education that are committed to tackling big ideas around how to achieve better health care, better value and better education through interprofessional collaboration and teamwork. Let your organization be among those recognized for their dedication to improved patient outcomes through IPE.

We look forward to your partnership as a sponsor.

Sincerely,

Barbara Brandt and Gerri Lamb

## BE PREPARED, THIS ISN'T YOUR AVERAGE MEETING...

Nexus Summit 2019 is focusing on optimizing clinical learning environments (CLE) as interprofessional learning organizations. Together, valued stakeholders in the clinical learning environment will convene for learning and development toward an action-oriented agenda.

With a focus on four major themes that contribute to learning in practice and improving the clinical learning environment, this meeting is designed as a solution-oriented learning event focused on action and inclusivity.

The clinical learning environment (CLE) is where collaborative practice and education come together to improve health care, deliver higher value and prepare the workforce for the work today and ahead.

### NEXUS SUMMIT 2019 THEMES

- Optimizing the Interprofessional Clinical Learning Environment
- Aligning Education and Practice for Workforce Transformation and Health System Change
- Quality Interprofessional Education and Accreditation
- Integrating Patients and Families in Interprofessional Practice and Education

**OUR GOAL** is to showcase how successful, influential organizations like yours are stepping up in support of this work. Serving as a sponsor provides the following opportunities for your organization:

- Demonstrates visible evidence of your commitment to interprofessional practice and education.
- Reflects your leadership position in this evolving conversation.
- Reinforces your active engagement in the work of the National Center.

### WHY SPONSOR NEXUS SUMMIT?

We invite you to become a partner in the Nexus Summit 2019 through a sponsorship. Show your commitment to the success of collaborative practice in the United States as a transformative solution to improved health and learning.

Nexus Summit sponsors have a unique opportunity to connect with key stakeholders across practice and education that are committed to advancing learning in practice, including:

health professionals • health system leaders • patients and families • students • educators • payers • policy analysts

## SPONSORSHIPS AT A GLANCE

To confirm your sponsorship or start a conversation, please contact Jennifer Kertz, Chief Operating Officer, at [jkertz@umn.edu](mailto:jkertz@umn.edu) or 612-624-1923.

	VISIONARY \$25,000	INNOVATOR \$10,000	BUILDER \$7,500	SUPPORTER \$5,000	FRIEND \$2,500	EXHIBITOR \$1,250
Complimentary Conference Registration	7	5	3	2	1	1
Exhibit Table						
Sponsor Badge Ribbon	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Exhibitor
Recognition in Printed Program	Full page	Half page	Half page	Quarter page	Logo only	Logo only
Recognition in Mobile App						
Recognition on Summit Website						
Logo in Communications						
Logo During Keynotes						
Podium Recognition During Keynote						
Logo on On-Site Signage						
Meal Sponsor						
Complimentary Hyatt Junior Suite	1 suite for 2 nights					

## SPONSORSHIP BENEFITS

### VISIONARY - \$25,000

- 7 complimentary conference registrations
- Complimentary exhibit table with priority placement (see Exhibitor level for details)
- Sponsor badge ribbon for all organization representatives
- Full-page recognition in printed Nexus Summit program
- Prominent recognition in mobile Nexus Summit app
- Prominent recognition in all Nexus Summit communications
- Prominent recognition on Nexus Summit website
- Logo displayed on stage at start of a keynote/plenary address
- Podium recognition during a keynote/plenary address
- Logo on on-site directional signage
- Recognized as a meal sponsor during a breakfast or lunch
- Complimentary Hyatt Regency Junior Suite for 2 nights

### INNOVATOR - \$10,000

- 5 complimentary conference registrations
- Complimentary exhibit table with priority placement (see Exhibitor level for details)
- Sponsor badge ribbon for all organization representatives
- Half-page recognition in printed Nexus Summit program
- Prominent recognition in mobile Nexus Summit app
- Prominent recognition in all Nexus Summit communications
- Prominent recognition on Nexus Summit website
- Logo displayed on stage at start of a keynote/plenary address
- Podium recognition during a keynote/plenary address
- Logo on on-site directional signage

**If you do not see an opportunity to support Nexus Summit 2019 that meets your needs, please contact [Jennifer Kertz, Chief Operating Officer](mailto:jkertz@umn.edu), at [jkertz@umn.edu](mailto:jkertz@umn.edu) or 612-625-3972. We welcome a conversation about your interest in supporting Nexus Summit 2019.**

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**BUILDER - \$7,500**

- 3 complimentary conference registrations
- Complimentary exhibit table with priority placement (see Exhibitor level for details)
- Sponsor badge ribbon for all organization representatives
- Half-page recognition in printed Nexus Summit program
- Prominent recognition in mobile Nexus Summit app
- Prominent recognition in all Nexus Summit communications
- Prominent recognition on Nexus Summit website
- Logo displayed on stage at start of a keynote/plenary address
- Podium recognition during a keynote/plenary address

**SUPPORTER - \$5,000**

- 2 complimentary conference registrations
- Complimentary exhibit table (see Exhibitor level for details)
- Sponsor badge ribbon for all organization representatives
- Quarter-page recognition in printed Nexus Summit program
- Recognition in mobile Nexus Summit app
- Recognition in all Nexus Summit communications
- Recognition on Nexus Summit website
- Logo displayed on stage at start of a keynote/plenary address

**FRIEND - \$2,500**

- 1 complimentary conference registrations
- Complimentary exhibit table (see Exhibitor level for details)
- Sponsor badge ribbon for all organization representatives
- Logo only recognition in printed Nexus Summit program
- Recognition in mobile Nexus Summit app
- Recognition on Nexus Summit website

**EXHIBITOR - \$1,250**

- 1 complimentary conference registration for organizational representative
- Exhibitor badge ribbon for organization representative
- Logo only recognition in printed Nexus Summit program

Exhibit Tables include one standard 6'X3' table with two chairs, a waste bin, and a power strip. Exhibit tables will be placed throughout the most heavily trafficked areas at the Nexus Summit 2019 and will be highlighted during meals, during the Nexus Fair, and during all breaks. Your organizational representative will have broad access to all Summit attendees.

For special arrangements beyond basic the basic exhibitor package, contact Angela Willson at [awillson@umn.edu](mailto:awillson@umn.edu). Any additional costs will be incurred by the exhibiting organization.

## ACT SOON TO CONFIRM YOUR SPONSORSHIP FOR NEXUS SUMMIT 2019.

Please contact Jennifer Kertz, Chief Operating Officer, at [jkertz@umn.edu](mailto:jkertz@umn.edu) or 612-625-3972 to start the conversation.

The summit is jointly co-hosted with the American Interprofessional Health Collaborative (AIHC), the professional community of the National Center, working to continuously expand and elevate the conversation and study of interprofessional models, generating new knowledge and sharing it widely. We invite you to join us as we come together, learn and grow.



Nexus Summit 2019 is co-hosted by the National Collaborative on Improving Clinical Learning Environments (NCICLE). NCICLE provides a forum for organizations committed to improving the educational experience and patient care outcomes within clinical learning environments. NCICLE seeks to simultaneously improve the quality of learning and patient care within CLEs through shared learning and collaborative practice among its member organizations.

