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Step by Step—Developing a Strategic Plan for Institutionalizing IPEP

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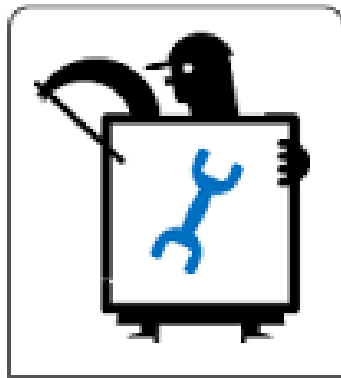
Goals of this session:

By the end of this session, participants will be able to:

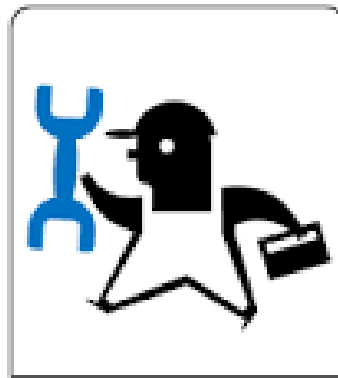
1. Recognize the value of the strategic planning process
2. Discuss opportunities and challenges when designing systematic IPE and
3. Develop an implementation plan for strategic planning in your own institution.



Outline of this session:



Tell



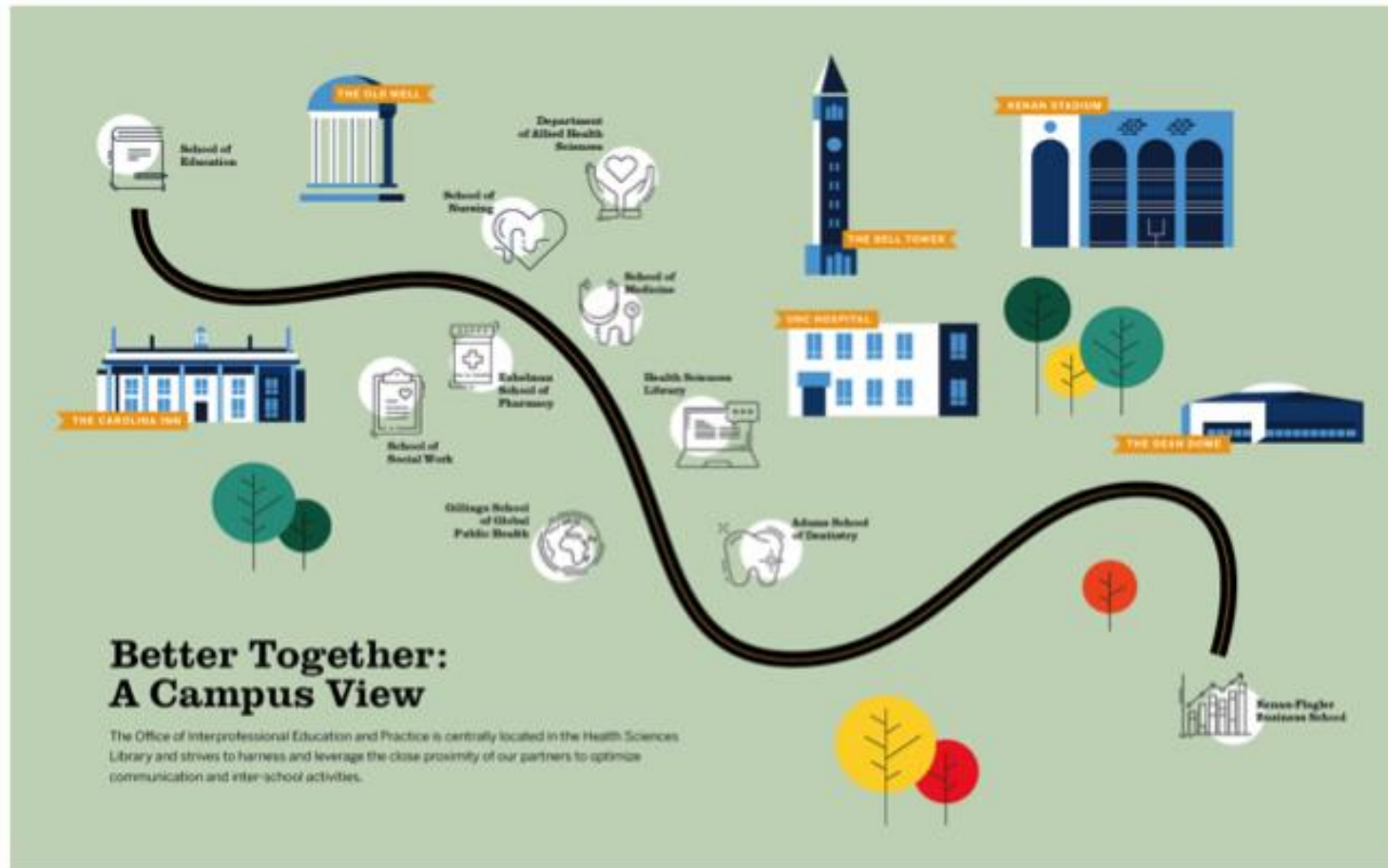
Show



Do



A story of collaborations



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Before we begin...a word about
change!



Find a model that speaks to you.

Kotter's Change Management Model



Source: John Kotter

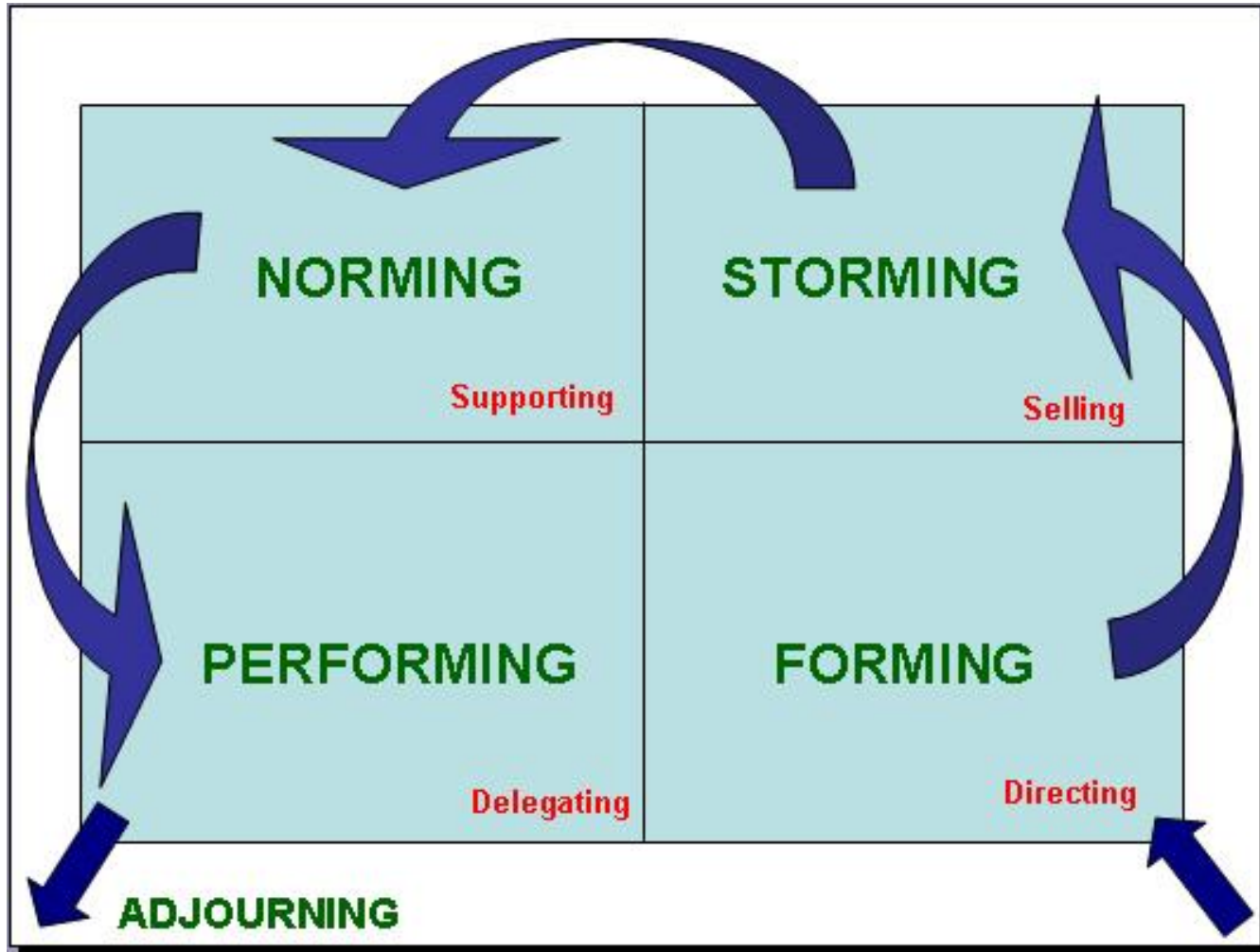
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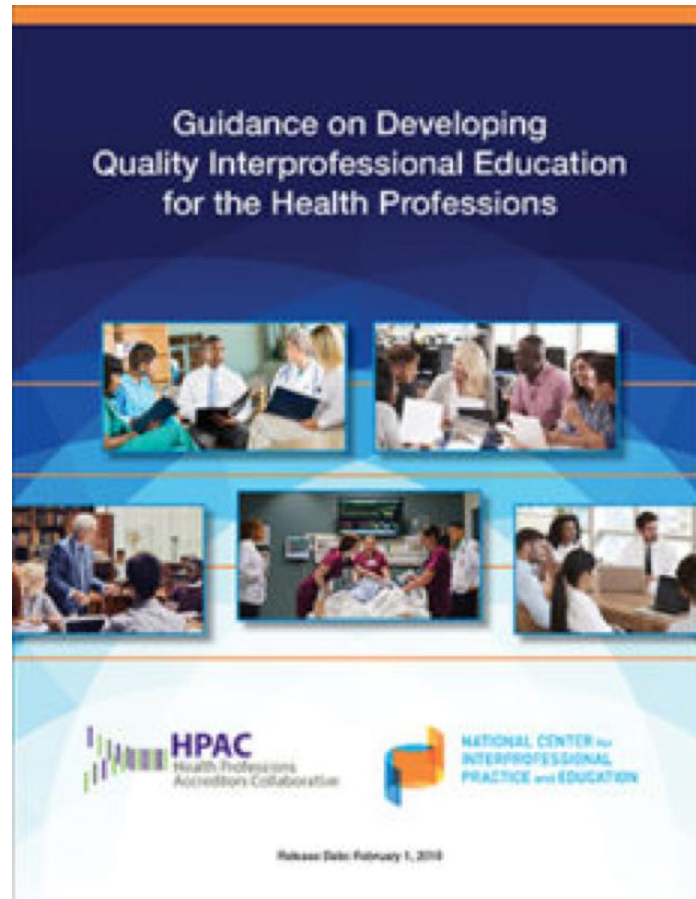
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Kurt Lewin Change Model



There is support for this!



Step by Step..

1. Assessment

- a) Establish group norms
- b) Surveys/Benchmarking
- c) SOARR

2. Visioning

- a) Mission/Vision
- b) Priorities/Measures

3. Strategy and Implementation



Establishing Psychological Safety

- Lots of ways to do this:
 - Touchstones
 - Guided Principles
 - Group Norms
- Goal is to make you feel valued and that you 'belong'
 - What comes to mind when you think of this?



UNC IPEP Touchstones

Respect
Trust
Open-minded
Dedication
Co-Production



Holistic
Sensitive
Timely
Compassion
Visionary



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Assessment: Ask a Dean?

- "Listening Tour" with Leadership
- ASK and LISTEN
 - What does success look like for you?
 - What are your goals for interprofessional education and practice?
 - Where would you like to see IPEP after Year 1?
 - What barriers and opportunities do you see?
 - Communication process for updating process?



Benchmarking/Surveys



National

- Meet your neighbors in IPEP
- AIHC

Local

- Find out what is happening in your own institution
- Respect the historical knowledge



SOARR is the new SWOT

- Strengths
- Opportunities
- Aspirations
- Resources
- Results



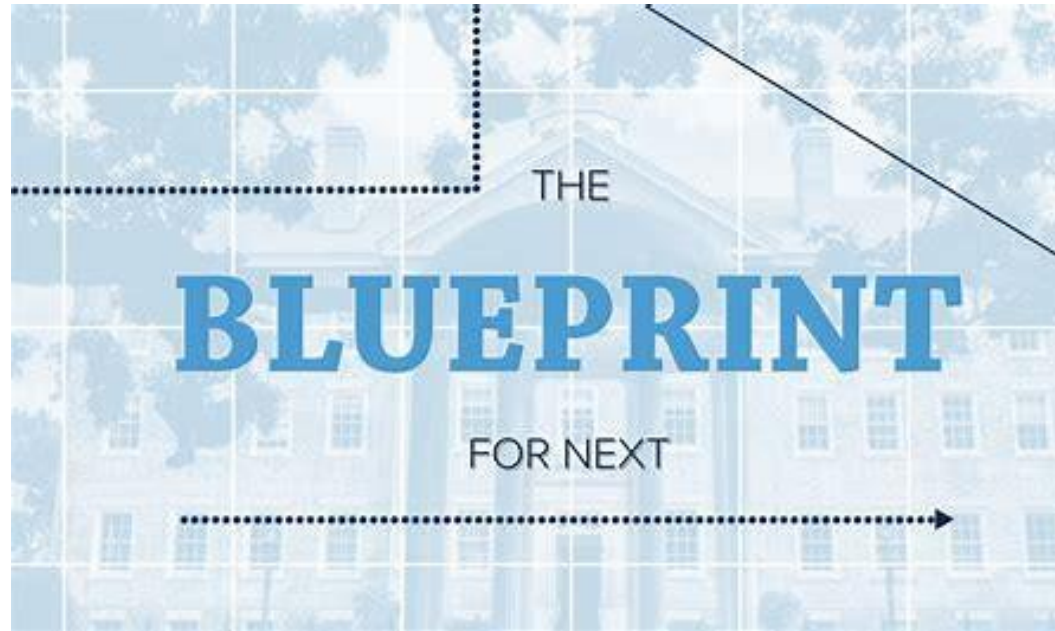
OIPEP Strategic Planning: October 2018



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Strategy Note: Alignment



Mission Statement

- Reason for being
- Aims the primary objective for the program's plan
- How you will serve your constituents
- Makes you PROUD



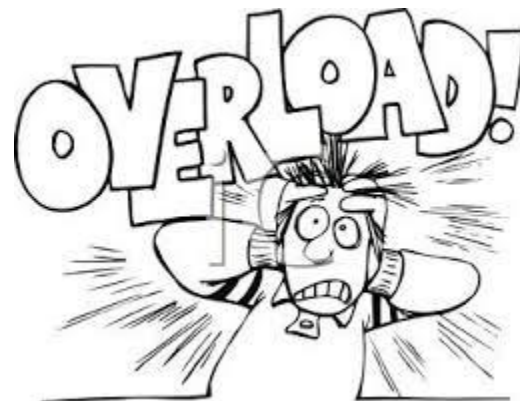
Vision Statement:

- Describes what the organization wants to be in the **FUTURE**
- Specific yet motivating
- Makes you **EXCITED**



First Draft

"To align the University's professional schools to prepare a workforce with the knowledge and skills to respond together to the needs of the communities the University serves and the greater society."



UNC IPEP Mission:

The Office of Interprofessional Education and Practice believes that **together, we are better.** OIPEP supports interprofessional endeavors that enhance capacity and capability to improve health outcomes.

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together



Our Mission is to:

- Generate and sustain an adaptive “living laboratory” for innovative interprofessional practice and education that improves the lives of patients and populations.



Our Mission is to:

- improve health through collaboration by:
 - Implementing interprofessional models of care that advance patient and population health,
 - Promoting research-driven innovations in interprofessional education and practice, and
 - Educating students and practitioners to lead in an evolving interprofessional health care environment.



Our mission is to:

- Promote excellence in the education of health professionals by creating a community of education scholars, fostering innovation in health professions education, supporting outstanding teachers, providing faculty development programs and facilitating quality education research.



Our mission is to:

- Grounded in the principles of social justice, our mission is to serve as a catalyst for interprofessional education, research, and collaborative care with excellent educational programs, cutting edge scholarship, and optimal clinical outcomes to promote health for all.



UNC IPEP Vision:

To be *the* model for interprofessional education and practice *and* produce graduates who will transform the healthcare system and improve the health of patients and populations in North Carolina and beyond.



Priorities

- KPI's
 - Areas of emphasis
 - What you want to do
 - Make the "SMART"



UNC IPEP Priorities and Key Objectives

- Produce a workforce that is collaborative practice ready
- Advance scholarship in interprofessional education and practice
- Address whole health through interprofessional education and practice
- Build campus-wide partnerships



